

MINUTES OF MEETING ECONOMIC DEVELOPMENT COMMITTEE FEBRUARY 7, 2021

Councilman Toby Clark opened the meeting and thanked all members and guests for attending. Committee members present were Councilwoman Evelyn Saldana, Councilman Toby Clark, Councilwoman Kim Richards, Andrew Fallon, and Jerry Embry; Lynn Gauthier was absent

Councilman Clark made a Motion to accept the Minutes of the Meeting of December 6, 2021. Jerry Embry seconded the Motion; Minutes accepted.

Councilman Clark stated that he has established monthly goals for the Committee to be introduced if we receive Mayor and Council approval to proceed. He then introduced the steps the Committee will take regarding the proposed festival and there was a discussion on each, as follows:

- 1) Committee members will speak with local businesses pursuing sponsorships for a West Buechel Festival tentatively scheduled for June 3, 2022, with an alternate date of June 4, 2022, in case of rain. Jerry Embry asked if there is a dollar amount goal and Councilman Clark stated we would hope to be able to raise around \$5,000.
- 2) Committee will need a bank account opened specifically set up to hold sponsorship funds for the festival. The two signers on the account would be City Clerk/Treasurer, and a member of the Committee. All agreed, if approved by the Mayor, Councilman Clark shall be the second signer. Councilman Clark will seek advice from Ms. Batliner on how to name the account; whether it should be the Economic Development Fund or the West Buechel Festival Fund.
- 3) Depending on the amount of funds raised, the festival will have 2 or 3 inflatables, which will have constant adult supervision. Councilman Clark volunteered to oversee the inflatables and stated he has experience working with children.
- 4) We will have a dog show to start at 6:30 p.m. There were discussions about if this time is appropriate. It was decided that we will confirm the time if we receive Mayor and Council approval. There will be volunteer judges appointment who will establish the rules of the show. Sponsorships will pay for decorations, props, and prizes.

With no further business to discuss, Jerry Embry made a Motion to adjourn and Andrew Fallow seconded the Motion. Councilman Clark closed the meeting.